

The 68th Annual International DX Convention
April 21-23, 2017
Visalia, California

Dear Business Owner or Sales Executive,

Next year is the 68th consecutive year for the International DX Convention. The meeting, sponsored by the Northern California DX Club, will be held once again at the beautiful Visalia Convention Center in downtown Visalia, CA. IDXC, the premier DX Convention in the United States, is attended by over 800 serious DX'ers and contesters looking to improve their skills, their stations and see the latest equipment. This year IDXC is a full 2.5 day meeting - all day Friday and Saturday and a half day Sunday.

In the past, IDXC has received exceptional support from companies such as yours, who have exhibited at the convention with excellent results.

As an Exhibitor at the convention, we offer these amenities:

- **The Exhibit Hall will be open to the public:**
Friday, April 21, 2017 from 1:00 PM to 5:00 PM
Saturday, April 22, 2017 from 8:00 AM to 5:00 PM
- **Vendor Set-Up Thursday 3PM – 8PM, Friday 8AM-1PM,**
- **Tear-Down Saturday 5PM-8PM**
- Large exhibit hall (35 foot ceilings)
- As much booth space as you require: First Table is free with a \$150 raffle prize donation; Additional tables: \$100 raffle prize donation each.
- Free Wi-Fi connection
- Free box lunches for Exhibitor staff Saturday
- Advertisement in the Convention Guidebook
- Company logo on the IDXC website: dxconvention.org

To register as an Exhibitor, please use the attached *Vendor Form*. If you cannot attend but would like to make a prize donation, please complete the *Vendor Form* and show Tables = 0. Exhibitors and prize donors will receive publicity in both the Convention Guidebook and on the Convention web site: www.dxconvention.org. Typically print and complete the form then scan it back in and email it to exhibits@dxconvention.com. The *Vendor Form* must be returned by **February 1, 2017**.

If you have any questions, please let me know. I would like to be of assistance to you in any way possible. We look forward to seeing you in Visalia next April!

Sincerely,

Bob Lanning, W6OPO
IDXC Exhibitor Services
2374 Hecate Court
San Jose, CA 95124
Email: exhibits@dxconvention.com
Day/Eve: 408-540-7101