

2017 International DX Convention  
 Vendor Coordinator:  
 Bob Lanning, W6OPO  
 E-mail: [exhibits@dxconvention.com](mailto:exhibits@dxconvention.com)  
 Tel: 408-540-7101 (day - eve)



Visalia, California USA

[www.dxconvention.com](http://www.dxconvention.com)

Please return this form ASAP  
**Ad Copy & Vendor Form**  
**Deadline February 1, 2017**

Company name: \_\_\_\_\_ Your name: \_\_\_\_\_

Phone: \_\_\_\_\_ e-mail: \_\_\_\_\_ Website: \_\_\_\_\_

**Yes!** *You can count on our participation in the following manner:*

<u>Quantity:</u>	<u>Prizes:</u>	<u>Retail Value (each)</u>
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

Number of display tables requested: \_\_\_\_\_  
 [First table free with \$150 retail value prize donation. Additional tables: \$100 prize donation each.]

**Advertisement:** (Ad space is FREE - Based on value of prize donation)

- Full Page (\$500 & up)**  
 (4-3/4"wide x 7-3/4"high)
     
  **1/2 Page (\$250-\$499)**  
 (4-3/4"wide x 3-3/4"high)
     
  **1/4 Page (\$100-\$249)**  
 (2-1/4"wide x 3-3/4"high  
 OR 4-3/4"wide x 1-3/4"high)

Check if applicable:

- Advertisement details are enclosed.** (Advertising - see details on next page)  
 **Advertisement details will be mailed separately.** (Advertising - see details on next page)  
 **Please call me to discuss further.**

**I want a time slot in the IDXC New Product Showcase.**  
 What new product will you demonstrate? \_\_\_\_\_

**Sorry we are unable to participate in the IDXC this year.**

Please reply indicating your level of participation by filling out this vendor request form. I will contact you upon receipt of your request.

**Advertisement Information:**

To get your FREE advertising, please send advertising copy for your ad via email. Art work should be in high res JPEG, TIFF, or PDF files. 4MB to 5MB is a typical file size for a good quality full page color ad in PDF or JPEG format, TIFF ads may be larger.

Text copy should be in RTF or DOC file format – RTF preferred.

**Email:**

We prefer the ad copy be emailed to [exhibits@dxconvention.com](mailto:exhibits@dxconvention.com) . Be sure to put “Ad Copy” in the Subject Field of your message.

***NOTE: This form and the ad copy deadline is February 1, 2017.***

Thanks and 73 for now,

Bob – W6OPO  
exhibits@dxconvention.com  
408-540-7101